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# CITYSCOPE

THE CITY MAGAZINE™

## Annual Business ISSUE

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Anniversaries

Global and Growing

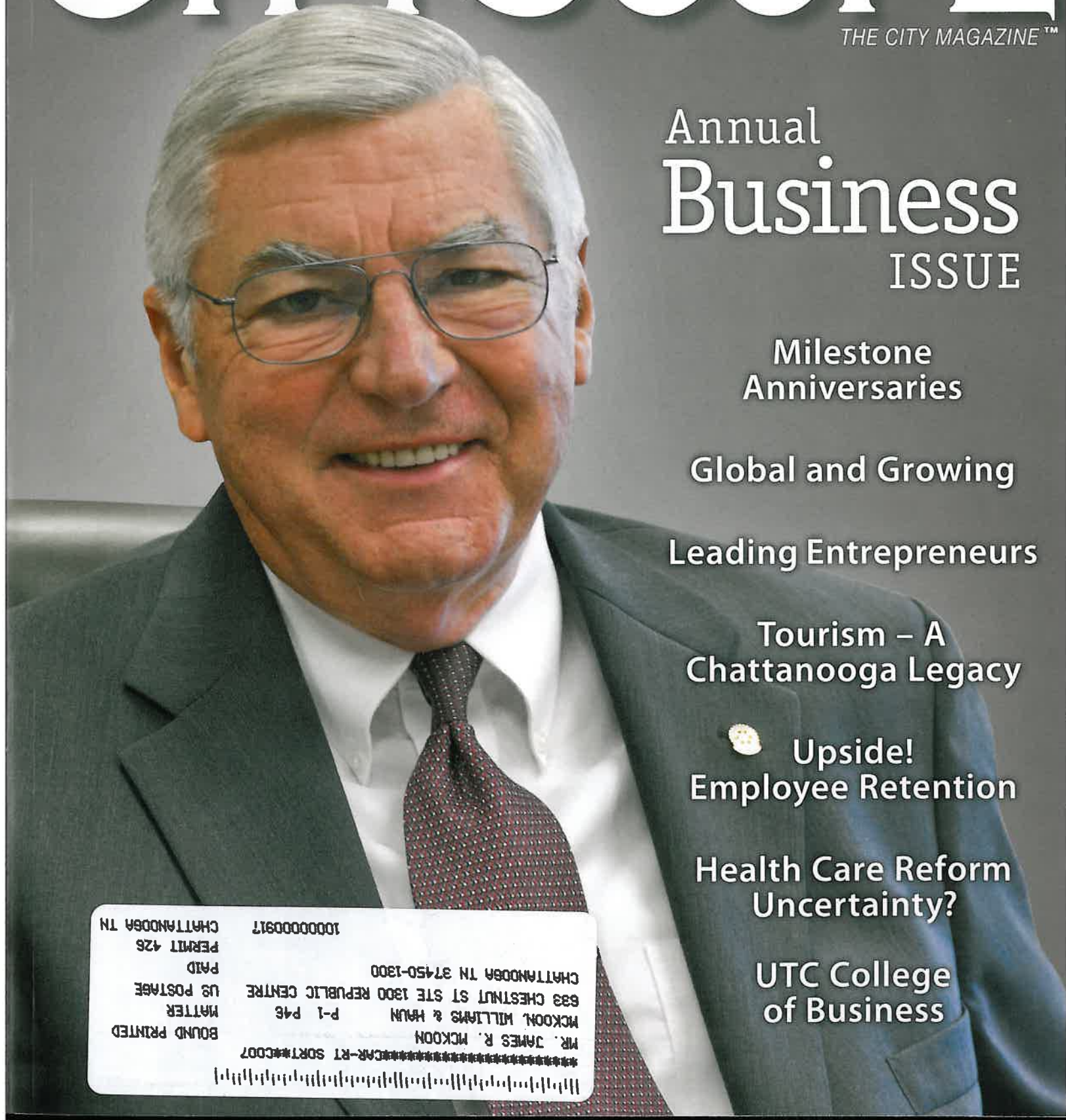
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UTC College  
of Business



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## Mitch Patel

### Vision Hospitality Group, Inc.

Operating hotels with some of the best known brands in the industry, Chattanooga's Vision Hospitality Group, Inc., includes properties under the Hilton, Marriott, Hyatt, and InterContinental flags. The newest Vision Hospitality Group property is the stunning Hampton Inn & Suites Chattanooga/Downtown.

Vision President and CEO Mitch Patel developed the company's first property, the Homewood Suites by Hilton Chattanooga-Hamilton Place, in 1997, and two years later formed Vision Hospitality Group to facilitate the development of a second property in Nashville.



(left) Hilton Garden Inn - Indianapolis North West

(below) Hilton Garden Inn - S. Franklin / Cool Springs, Nashville

Today, Vision Hospitality Group consists of 16 properties in three states with more than \$50 million in annual revenue and a market value of more than \$250 million. The Vision Hospitality Group team of more than 600 employees has received numerous awards of excellence from Marriott, Hilton and peers in the industry.

"There is no question that Vision Hospitality Group's success is attributed to its people," observes Patel. "We are a 'people centered' company, not a 'real estate centered' company. We constantly strive to hold true to our culture, which is to surround ourselves with the best associates

and simply take care of them. Loyal, happy associates will in turn take care of our valued guests, building loyalty, market share and return on investment."

Patel considers involvement in the local community as a core pillar of the company. He notes that the management of each Vision Hospitality Group hotel includes a committee that focuses on ways their team can assist in community projects.

Growth that is diligent yet sustainable is a hallmark of Vision Hospitality



Group. Realizing that such growth requires adherence to core values, Patel sees his company's culture, an improving economy, and an American way of life that embraces travel as strong indicators for continuing prosperity.